

**Monadnock Regional School District
Community Relations Committee Meeting Notes
December 1, 2020
ZOOM Virtual Meeting, Swanzey, NH**

Members Present: Cheryl McDaniel-Thomas, Betty Tatro, Dan LeClair and Scott Peters.

Also Present: L. Witte, Superintendent and Laura Aivaliotis, Recording Secretary

There was an issue with the link tonight. This is not a Public Meeting because we are on another link. There will be no motions taken. These are committee notes only.

1. Discussion on the Brochure and Yard Signs: C. McDaniel-Thomas feels that the most pressing matter is the brochure, how it should look. The committee asked a question on what would happen with the MPR at Troy. It was suggested to review K. Barker's presentation. C. McDaniel-Thomas asked if it was written anywhere. S. Peters said it should be in the recording and assessment documents. ***L. Witte joins the meeting.*** S. Peters said we have the recorded video and the information in the Feasibility Study. C. McDaniel-Thomas said there must be a document with the broad strokes. S. Peters said we did a good job with Swanzey but not sure about the information for Emerson and Gilsum. Troy will be partially demolished during the renovations. C. McDaniel-Thomas said she feels some of this information has not been nailed down. S. Peters said the first step is the warrant article. A general description would be to modernize the buildings, secure the entryways and be ADA compliant. K. Barker has the details. ***B. Tatro joins the meeting.*** C. McDaniel-Thomas said we may need information from K. Barker's head to do some of the flier.

C. McDaniel-Thomas informed the committee she had looked into the cost of a yard sign to promote the video. She contacted Gem Graphics and the cost of a one sided sign is \$5.50 if we purchase 50. The cost of the stake to hang the sign on is \$1.50 each. D. LeClair explained he has stakes the committee can borrow. There will be no need to purchase. C. McDaniel-Thomas commented about a vendor. D. LeClair does have a

vendor to suggest if needed. B. Tatro commented we need 3 quotes. L. Witte explained regarding the renovations K. Barker used the H.L. Turner reports to a large degree and scaled them up due to the time of the quotes. L. Witte explained the administration will pursue the vendor for the signs. That is the job of the administration. C. McDaniel-Thomas said she found out the information because she wanted a sense of what the cost might be. She is happy she does not have to do this and we can consider the price range ok. C. McDaniel-Thomas also suggested maybe a graphics class to do the work. S. Peters said that would be tricky. We would need the signs in 2 weeks. L. Witte explained she has not seen the revised video but will get with J. Morin to review. S. Peters would suggest the signs go on the yards a week before the Deliberative Session to inform people about the video.

C. McDaniel-Thomas asked L. Witte if the Deliberative Session will be in person. L. Witte said she will be meeting this week with Bill Hutwelker regarding this issue. She also said we will have to have a remote option. There is a NHSBA workshop on this issue. C. McDaniel-Thomas said if we do not have in person we may have to do more on the mailings. The timeline for the brochure was December 4, 2020. S. Peters said to continue with the work on the brochure and we may have to have an additional meeting for L. Witte to review it and then forward to the Board for approval. C. McDaniel-Thomas said mailing it to homes is the best way to get to every voter.

The committee began to review the brochure. The brochure will explain to the voters why we need to pass the warrant article for the blueprints. S. Peters said it is good for the members to be on both the Fin/Fac Committee and the CRC. The committee will need to reduce some of the information in the brochures to make room for charts. D. LeClair commented charts are right to the point. It was explained each school will have a section to explain what renovations will take place. The project timeline should be provided, where we have been and where we are going. S. Peters said the layout of the brochure is not our responsibility. We need to provide the content and get with the graphic designer. C. McDaniel-Thomas said this is out of her depth meeting with a graphic designer. S. Peters said we will go with this layout and ask L. Witte if we can

work with this layout. C. McDaniel-Thomas would suggest members take part of the brochure to complete the needed information. S. Peters will take charts, pictures and timeline, B. Tatro will review Troy and Swanzey but not sure about Gilsum and Emerson due to lack of knowledge. She will also do the grammar check. C. McDaniel-Thomas will explain the bond and also work on the "What can you do to help?" section.

2. Setting next meeting's date, time and agenda: S. Peters explained he or J. Rathbun will set up the meeting link for Dec. 7. He will take care of it. L. Witte explained if she has the completed brochure to review by Wednesday Dec. 9, 2020 she will be able to get it in the Board packets. The next CRC Meeting will be on December 7, 2020 at 6:00 PM.

3. Adjourn: The committee ended the meeting at 6:45 PM.

Respectfully submitted,

Laura L. Aivaliotis
Recording Secretary